1. Based on the theme that: More content is not necessary and is sometimes annoying for users , an insight is: To reduce the texts other than what is necessary for relaying information and add more images to support and guide users.
2. Based on the theme that: users may be of different languages and it is tough to find the languages page from the app, an insight is: to let users pick their preferred language when just logging in to the app and making it easier to find the page when we need to edit.
3. Based on the theme that: changing the address is cumbersome since navigating to that page is tough, an insight is: using GPS to pinpoint location of user when entering app homepage itself.

**PATTERN IDENTIFICATION TEMPLATE**

1. It was observed that 3 out of 5 participants could easily navigate through the app. This means that more content is not necessary and is sometimes annoying for users and we have to reduce the texts other than what is necessary for relaying information and add more images to support and guide users.
2. It was observed that 2 out of 5 participants may be of different languages and it is tough to find the languages page from the app even though they need it. This means that we need to let users pick their preferred language when just logging in to the app and making it easier to find the page when they need to edit.
3. It was observed that 3 out of 5 participants find changing the address is cumbersome since navigating to that page is tough . This means that we use GPS to pinpoint the location of the user when entering the app homepage itself or take the address then itself.